#### MATTING YOUR PHOTOS

Jacksonville Camera Club Craig W. Shier 19 July 2017

#### WHY MAT A PHOTO?

- Maintain air space between glass and image
- Create visual space for the image
- Enhance the decorative function of an image

#### TOPICS

- How will the photo be displayed?
- Choosing a Board
- Choosing a Size
- Pre-Cut Option
- Cutting Your Own Mats

#### CHOOSING A MAT

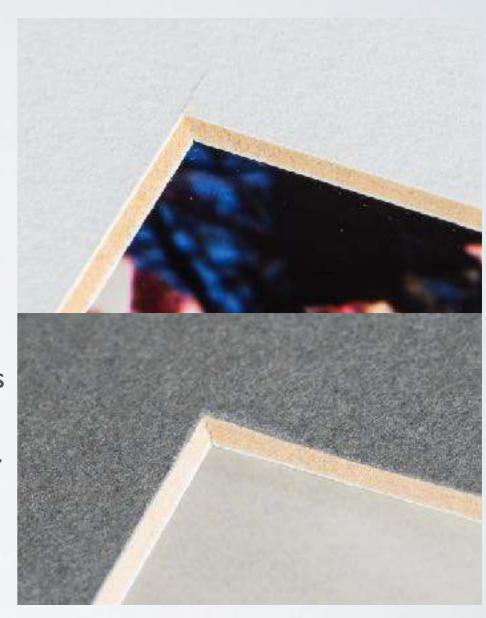
- Is the image a work of art or a decoration?
  - Artwork should have a plain mat that draws the eye to the image
- Part of a set or series?
- Single image?
  - Focal point for a wall or room
  - For sale
- Temporary or reconfigurable installation?
- Is the image irreplaceable? Ansel Adams original? digital print?

## EXAMPLES



#### ARCHIVAL MAT BOARD

- Mat Quality caveat emptor
  - Cheap and Cheerful
  - Conservation, Archival, Museum Quality
- Look for specific features
  - Lignin Free, 100% Alpha Cellulose, Buffered
  - Photographic Activity Test and Other ISO Standards
- For excellent longevity choose 100% alpha-cellulose e.g.
   Bainbridge Alphamat or Crescent Select
- For max longevity choose 100% rag, e.g. Bainbridge
   Alpharag or Crescent RagMat



#### CHOOSING A SIZE

- Even or Uneven Borders
   Centered or Off-Center

Broad or Narrow

Optically Centered









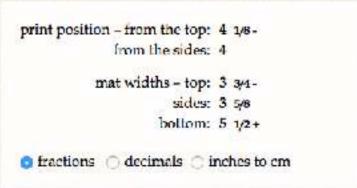
#### GENERAL GUIDELINES

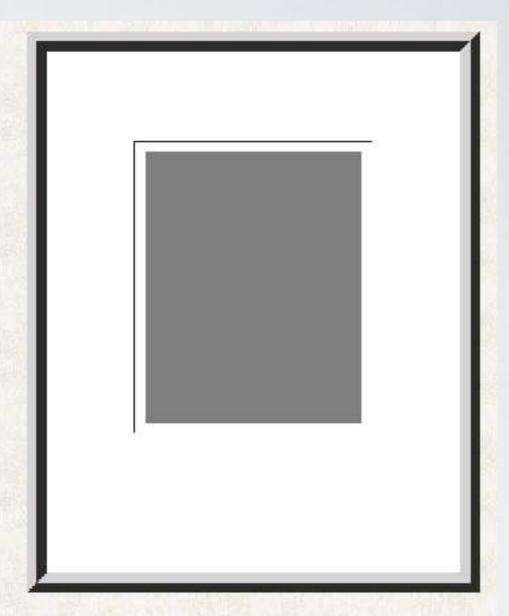
- Top edge at least as wide as sides
- For larger images the image should occupy at least half the vertical and horizontal dimensions
- 4 inch max width for larger images > 1 1x15
- For a smaller image (<8x10) a large mat can make it seem larger
- Optical Centering mostly for purists
  - Bottom edge is slightly wider than top edge

#### OPTICAL CENTERINGTOOL

http://www.russellcottrell.com/photo/centering.htm

mount - width	16		E
height	201		
print - width:	8	1-	B
height			8
20050	Гр	reserv	e aspect ratio
space inside mat:	F	3/8	8
frame rabbet width:		3/8	
top mat width	4	3/4	o (Δ ∇
custom top mat w draw rotate area mat	ratio	= 3.32 = 0.39	and the same of th
raiculate: mount size mount size  fraction	e, equ	ial top	and sides
undo   redo   reset			
scale the display: Δ	$\nabla$		
print position – from			1/8-





#### BUYING PRE-CUT

- · Be wary of generic, in house, brands
- Expect to pay \$10-20 for top quality precut (16x20 size)
- · Example sources lodima.org americanframe.com

#### CUTTING YOUR OWN MATS

- Why???
  - Save up to 50% over pre-cut
  - · Meet a last minute need, e.g. print competition
- · How?
  - Mat board in bulk available in standard sizes or in 32x40 sheets
  - At local art framing shop or online e.g. <u>lodima.org americanframe.com</u> <u>lightimpressionsdirect.com gaylord.com</u>
  - · Low cost mat cutters available for <\$100, e.g. Logan

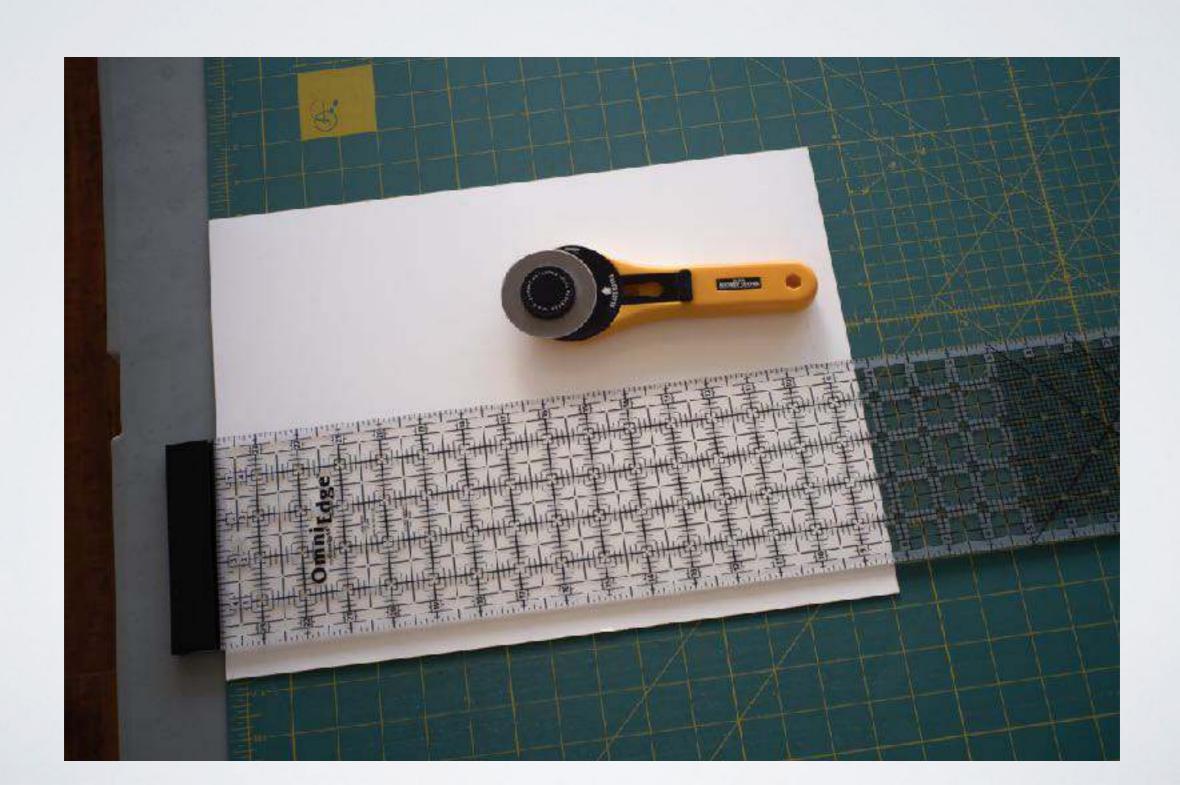
## CUTTING YOUR OWN MATS



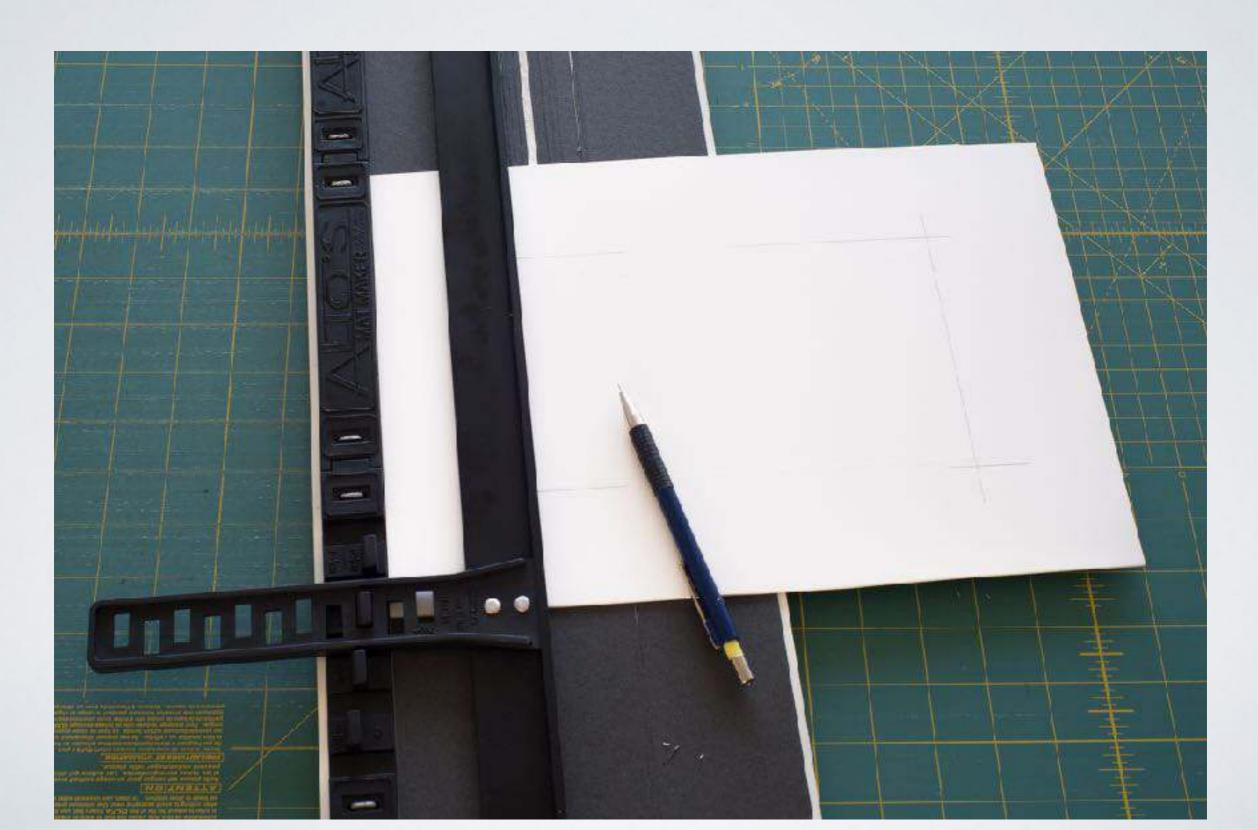
## CALCULATIONS

Mat Size	11	9
Opening Size	6.5	4.5
Subtract	4.5	4.5
Divide by 2	2.25	2.25

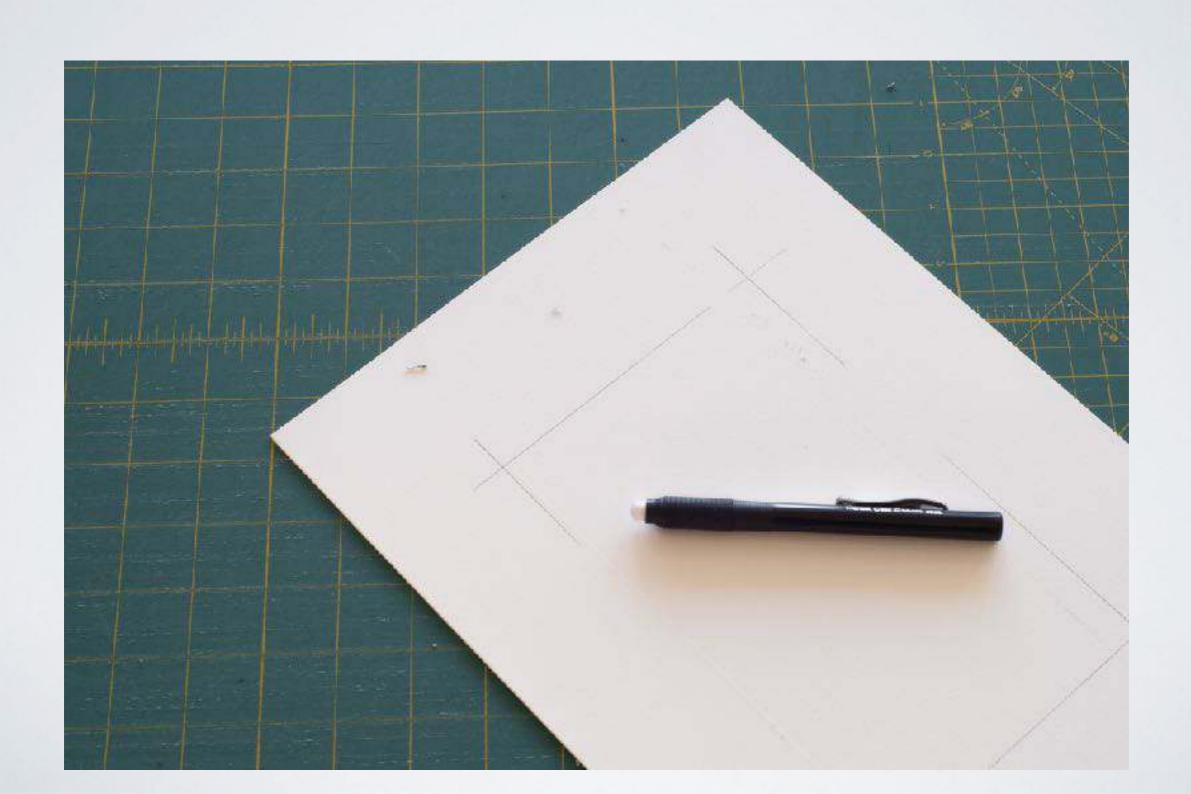
## CUT MATTO SIZE



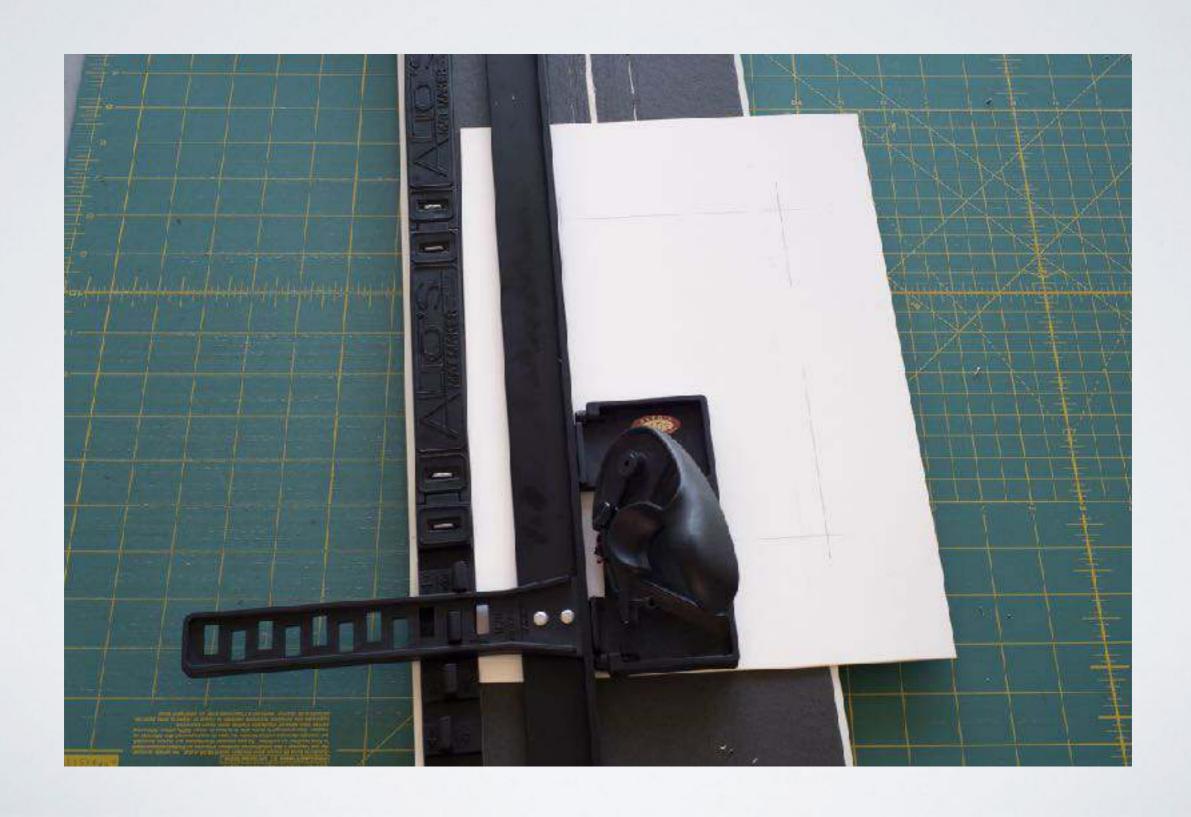
## GUIDELINES ON BACK



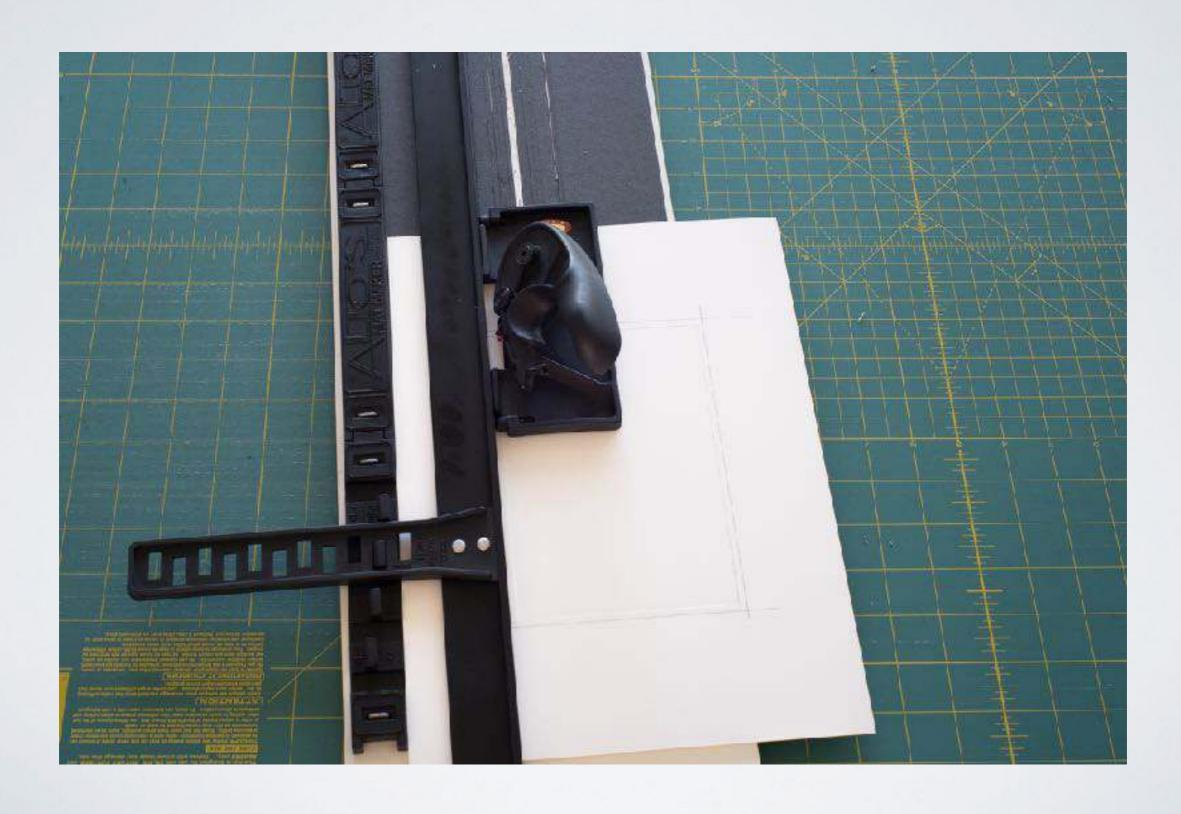
## CLEAN UP MISTAKES



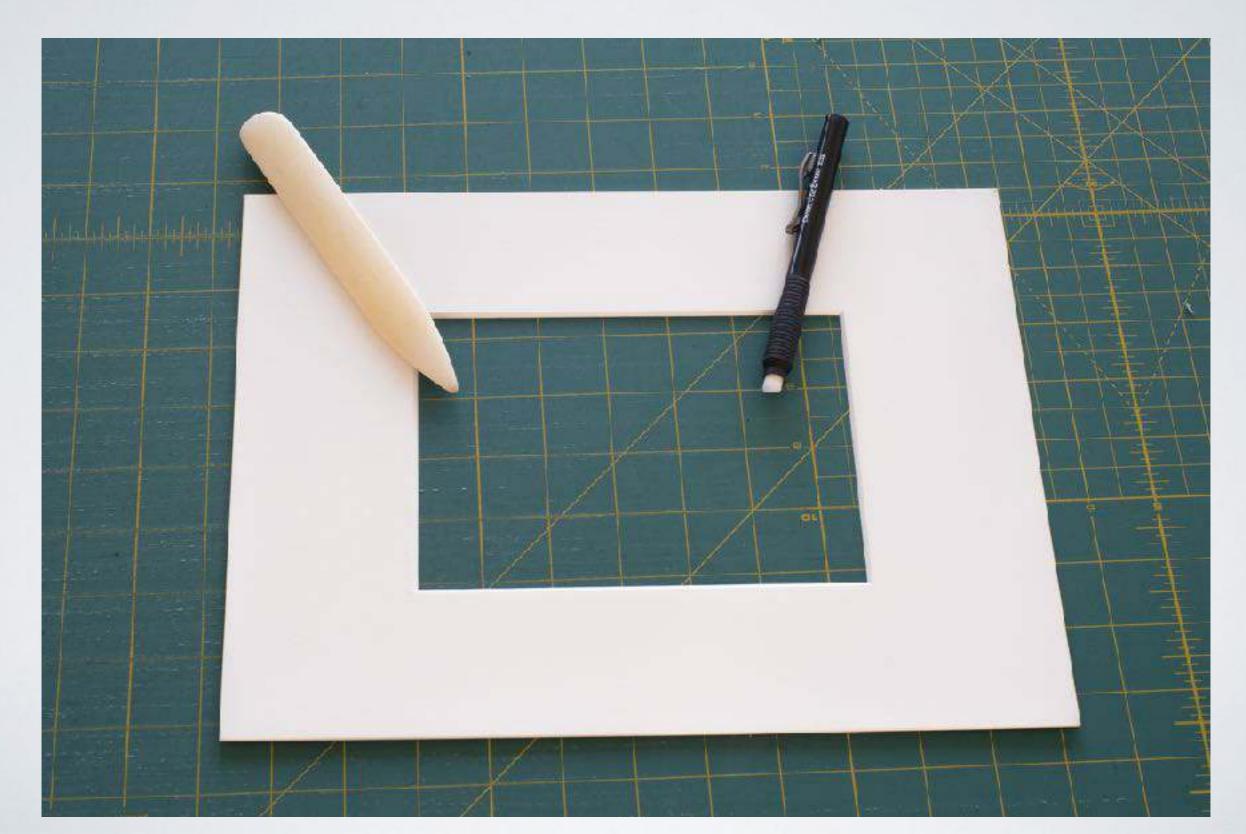
## BEGIN A CUT



## END THE CUT



## CLEAN THE FRONT



## MOUNTING YOUR PRINT

GAYLORD.COM LIGHTIMPRESSIONSDIRECT.COM



# QUESTIONS?